

**Press Release No. 2/2007**

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## **Grand City Hotels shows Presence in UK: Hosmark is appointed new General Sales agent**

Berlin (mas) – The hotel management company Grand City Hotels & Resorts, headquartered in Berlin, is joined by a new sales partner to sell and promote its hotel capacities to the market of Great Britain. As of September 1<sup>st</sup>, 2007, Grand City Hotels & Resorts is being represented by the hotel representation company Hosmark based in Ashtead.

The experienced sales executives of Hosmark offer a wide range of sales services for hotels and hotel companies. Besides, Hosmark is specialised in meetings, incentives, conferences and events (MICE) providing a database with almost 3.000 MICE clients in the UK market. With its competence in the MICE industry as well as the comprehensive knowledge in marketing consultancy and sales representation, the team of Hosmark will be the ideal support partner in the UK market for the 30 properties of Grand City Hotels & Resorts.

Further information on both partners can be obtained by visiting [www.grandcityhotels.com](http://www.grandcityhotels.com) and [www.hosmark.com](http://www.hosmark.com).

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### **Background information**

Grand City Hotels & Resorts is a management company of hotels in The Netherlands and Germany and is based in Berlin. The hotels of the group are usually operated under various brands such as Steigenberger, Ramada, Intercity Hotels, Comfort Inn, Quality Hotels, Mercure, Best Western and Ibis. Grand City Hotels & Resorts' primary objective is to facilitate the overall management, franchise/operator liaison, supervision, control, business development and acquisition service. At the time, Grand City Hotels represent some 30 hotels in Germany and the Netherlands.

### **Editor**

Grand City Hotels GmbH | Kurfürstendamm 207-208 | D-10719 Berlin | [www.grandcityhotels.com](http://www.grandcityhotels.com)

### **Press Contact**

PR Solutions by Melanie Schacker | Otto-Hahn-Str. 5 | D-63517 Rodenbach | Germany  
Fon +49 - (0)6184 - 99 48 91 | Fax +49 - (0)6184 - 99 48 90 | Mobil: +49 - (0)179 - 67 43 552  
eMail: [presse@pr-schacker.de](mailto:presse@pr-schacker.de) | Internet: [www.pr-schacker.de](http://www.pr-schacker.de)