



GRAND CITY
HOTELS & RESORTS

PRESS RELEASE

Grand City Hotels & Resorts:

InterCity Hotel Halle Neustadt re-branded to Best Western Grand City Hotel Halle

- Continuing the alliance: ninth Best Western Hotel in the company
- Further concentration of brand's network in Germany

Berlin, February 17, 2010. The Berlin-based hotel management company Grand City Hotels & Resorts is further expanding its cooperation with Best Western. With immediate effect, the three-star hotel InterCity Hotel Halle Neustadt will run under the brand name Best Western Grand City Hotel Halle. The 122-roomed hotel is located in the centre of Halle Neustadt. "With the new Best Western Grand City Hotel Halle, we are incorporating the ninth Best Western branded hotel, a brand with whom we have entered into a strategic alliance," explains Christian Windfuhr, Chief Executive Officer of Grand City Holland BV. Marcus Smola, Chief Executive Officer of Best Western Hotels Germany is equally pleased with the active continuation of the cooperation. "We know that with Grand City Hotels & Resorts we have found a strong partner who will be able to meet the high expectation of Best Western, and, with Halle, will integrate an additional region into our nationwide network," says Smola.

The new Best Western Grand City Hotel Halle has 119 rooms and three studios and both facilities and service fall into the upper three-star segment. In addition to a restaurant with a terrace, a bar and conference area for up to 130 people, the hotel is also equipped with a fitness studio and an underground car park.

Grand City Hotels & Resorts – Germany's leading hotel management company

With currently 80 hotels in Germany and the Netherlands, Berlin-based Grand City Hotels & Resorts is the leading hotel management company in Germany. Grand City Hotels & Resorts has more than 10,000 hotel rooms and records almost 2,5 million guests. The hotels in the two- to four-stars plus segment are operated under renowned brands such as Radisson Blu, Mercure, Best Western, Holiday Inn, Four Points by Sheraton, Ramada, Ibis and many other, or under the Group's own brand Grand City Hotels. Grand City Hotels GmbH provides management support in the fields of overall management, coordination between franchisor and owners, sales & marketing, revenue management, purchasing, controlling, business development, e-commerce and acquisitions. Grand City Hotels & Resorts is represented globally through partnerships with international sales agents Aviareps and Hosmark. Further information on the hotel portfolio can be found at www.grandcityhotels.com.

Best Western Hotels Deutschland

Best Western is a quality-oriented international hotel chain that combines independently owned and operated hotels under one brand name. Best Western is the world's largest hotel

chain, with over 4,000 hotels in more than 80 countries. More than 180 individual hotels in Germany and Luxemburg belong to the Best Western Hotels Deutschland GmbH. Conference, city and holiday hotels of Best Western provide a guaranteed standard of quality while at the same time offering individual style and local flair. In addition to its main brand, Best Western also has a superior category Best Western Premier. This name combines a select group of properties that offer a higher level of design and flair, as well as additional services and unique amenities. The product category Best Western Premier was introduced to the European Market in 2002. Currently, 111 hotels worldwide have qualified for the Best Western Premier designation. The company has 91 Best Western Premier Hotels in Europe, with 31 located in Germany, and another 20 hotels in Asia. All Best Western hotels worldwide can be easily and safely booked via travel agencies or over the Internet. Additionally, Best Western has its own call centre. Best Western Rewards, the loyalty programme for frequent travellers, currently has over ten million members worldwide.

Cross reference: You can request additional images of Grand City Hotels & Resorts at marketing@grandcityhotels.com

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