



GRAND CITY

HOTELS & RESORTS

PRESS RELEASE

Grand City Hotels & Resorts at ITB 2010:

Attractive offers for fair visitors, wheel of fortune and all-you-can-eat popcorn

- Germany's leading hotel management company presents over 80 locations
- Focus: City, family and motorbike trips – DeutschlandCard fortune wheel

Berlin, February 2010. Germany's leading hotel management company presents itself to a broader private audience at this year's World's Leading Travel Trade Show (ITB), during the two general public days on March 13 – 14, 2010. At stand number 116 in hall 10.1, visitors can expect information about the 80 Grand City Hotels & Resorts locations in Germany. In the capital city alone, the Berlin-based company boasts over 18 hotels with roughly 3,000 rooms. The thematic focus of the trade fair stand will be around city, family and motorbike trips as well as the Baltic Sea as a travel destination. Grand City Hotels & Resorts has put together a special set of offers that will be exclusively available to fair visitors. In addition to small gifts and popcorn, visitors can enjoy the DeutschlandCard wheel of fortune, where they have the opportunity to win valuable reward points. Grand City will also be giving out additional 50 reward points (equals spend of EUR50 revenue) for every enrolment form completed at the stand. In addition, the company is contributing five hotel weekend vouchers for the raffle organised by the trade fair's organisers.

Grand City Hotels & Resorts – Germany's leading hotel management company

With currently 80 hotels in Germany and the Netherlands, Berlin-based Grand City Hotels & Resorts is the leading hotel management company in Germany. Grand City Hotels & Resorts has more than 10,000 hotel rooms and records almost 2,5 million guests. The hotels in the two- to four-stars plus segment are operated under renowned brands such as Radisson Blu, Mercure, Best Western, Holiday Inn, Four Points by Sheraton, Ramada, Ibis and many other, or under the Group's own brand Grand City Hotels. Grand City Hotels GmbH provides management support in the fields of overall management, coordination between franchisor and owners, sales & marketing, revenue management, purchasing, controlling, business development, e-commerce and acquisitions. Grand City Hotels & Resorts is represented globally through partnerships with international sales agents Aviareps and Hosmark. Further information on the hotel portfolio can be found at www.grandcityhotels.com.

Cross reference: You can request additional images of Grand City Hotels & Resorts at marketing@grandcityhotels.com



GRAND CITY

HOTELS & RESORTS

Address: Grand City Hotels GmbH, Kurfürstendamm 207-208, 10719 Berlin,

Telephone 0 30-88 70 88-0, Fax: 0 30-88 70 88-111, email: info@grandcityhotels.com,
Internet: www.grandcityhotels.com

Press contact: max.PR, Sabine Dächert, Berliner Strasse 17, 61348 Bad Homburg,
Telefon: 0 61 72-12 33 52, Fax: 0 61 72-12 33 54, email: daechert@max-pr.eu,
Internet: www.max-pr.eu